



Dedicated to preventing sudden cardiac death

**WALK WITH HEART 2020
SPONSORSHIP OPPORTUNITIES**

ENTER AS A “TEAM” TO BE ELIGIBLE TO WIN AN AUTOMATED EXTERNAL DEFIBRILLATOR. THE LARGEST TEAM (# OF PARTICIPANTS) WINS THE AED AND MAY DESIGNATE THE DONATION TO ANY ORGANIZATION THEY CHOOSE.

Gold Heart Sponsor: \$5,000.00

- Admission for 10 to WALK WITH HEART– includes T-Shirt
- American Heart Association CPR/AED Heartsaver Course (up to 9 participants)
- Company Logo on event T-Shirt
- Name and Company Logo recognition at Registration and in Event Tent
- Company recognition throughout WALK course
- “Booth” display for your company at WALK WITH HEART
- Company recognized in post event press coverage-releases and on JTB social media/website

Silver Heart Sponsor: \$2,500.00

- Admission for 6 to WALK WITH HEART – includes T-Shirt
- American Heart Association CPR/AED Heartsaver Course (up to 9 participants)
- Company Logo on event T-Shirt
- Name and Company Logo recognition at Registration and in Event Tent
- “Booth” display for your company at WALK WITH HEART
- Company recognized in post event press coverage-releases and on JTB social media/website

Bronze Heart Sponsor: \$1,000.00

- Admission for 4 to WALK WITH HEART – includes T-Shirt
- Company Logo on event T-Shirt
- Name and Company Logo recognition at Registration and in Event tent
- Company recognized in post event press coverage-release and on JTB social media/website

Red Heart Sponsor: \$500.00 or “In-Kind” Donation of food/beverage

- Admission for 2 to WALK WITH HEART – includes T-Shirt
- Name and Company Logo recognition at registration and in Event Tent

Your generous support is greatly appreciated and will contribute significantly toward our efforts to save lives by preventing sudden cardiac death. Please feel free to contact us with questions or offers of support at info@jtbfoundation.org or 973-722-1212.

Please note: Sponsorship must be received by April 24th in order to produce company logo on event T-shirt.

Sincerely,

**JoAnne Taylor Babbitt
Vice President
JTB Foundation**